

PROJECT PLANNING

PROJECT NAME:

DESCRIPTION:
+ TIMEFRAME

HOW DOES THIS
PROJECT SERVE YOUR
BUSINESS VALUES?

OUTCOME GOALS:

TOTAL INCOME GOALS:

TIMEFRAME:

SALES/CONVERSION GOALS:

TIMEFRAME:

EMAIL SUBSCRIBER GOALS:

TIMEFRAME:

AUDIENCE GOALS:

TIMEFRAME:

RELATIONSHIP/COLLABORATION GOALS:

TIMEFRAME:

PUBLICITY GOALS:

TIMEFRAME:

OTHER GOALS:

TIMEFRAME:

PROJECT PLANNING

PROJECT NAME: _____

MAJOR MILESTONES

ACTIONABLE TASKS

DEADLINE

DEADLINE _____

DEADLINE _____

DEADLINE _____

DEADLINE _____

DEADLINE _____

DEADLINE _____